

Embeddedness and Beyond: Do Sociological Theories Meet Economic Realities?



International Conference in Moscow

October 25–28, 2012

Thursday, October 25

15:30–16:00 / Thursday, 25 October

Location: Polytechnical Museum

Welcome to Moscow

Vadim Radaev (Higher School of Economics)

16:00–18:00

Location: Polytechnical Museum

Plenary session 1. Capitalist Development and Institutional Change

Chair(s): to be announced

Speakers:

Capitalisms and Capitalism in the Twenty First Century

Glenn Morgan (University of Cardiff)

The Fund-Manager-Value Revolution: How Institutional Investors Rewrote Shareholder Value

Frank Dobbin (Harvard University)

Friday, October 26

9:30–11:30

Location: Higher School of Economics (Myasnitskaya Ulitsa 20). Room No. 311

MC 1. New Theoretical Perspectives in Economic Sociology

Session 1. Embeddedness or Functional Differentiation?

Chairs: Patrik Aspers (Stockholm University)

Jens Beckert (Max Planck Institute for the Study of Societies)

Oral Presentations:

Relationality vs Embeddedness, Circuits vs Networks

Nina Bandelj (University of California, Irvine)

Modernity as a Functionally Differentiated Capitalist Society — A General Theoretical Perspective

Uwe Schimank (University of Bremen)

Economic Circularities and Second Order Observation

Elena Esposito (Università degli Studi di Modena e Reggio Emilia)

Logics under Construction: Social Ideals, Residential Design and Energy Consumption

Nicole Biggart (University of California)

Distributed Papers:

Embeddeness and Coordination in Agribusiness Systems: The Case of Brazilian Beef Alliances

Luis Bau Macedo (Universidade Federal de Mato Grosso)

Cassio Aguiar Costa (Universidade Federal de Mato Grosso)

Fabio Nishimura (Universidade Federal de Mato Grosso)

Whistleblowing is a Main Instrument Creating a Transparent Government

Maria Batishcheva (Yale University)

Uncertainty Economics of Embedded Social Action

Jiří Kabele (Charles University in Prague)

The Mobile Society. Using Actor-Network Theory to Understand Role of Mobile Devices and Online Services

Jarosław Królewski (AGH University of Science and Technology Krakow)

Coordination across Borders – Towards Sociology of East Asian Regionalism

Dennis McNamara (Georgetown University)

Socio-Economic Condition of the Kolgha Tribe

Jhaver Patel (Gujarat University Ahmedabad Gujarat India)

Strong Potential, Solvable Problems: Bringing Bourdieu Back into the Analysis of Markets

Lisa Suckert (University of Bamberg)

9:30–11:30

Location: Higher School of Economics (Myasnitskaya Ulitsa 20). Room No. 116

MC 2. Money, Finance and Society

Session 1. The Making of (Financial) Markets

Chair: Olga Kuzina (Higher School of Economics)

Oral Presentations:

Constructing Markets: The Sociology of Building Markets for Bank Cards

Alya Guseva (Boston University)

Akos Rona-Tas (UCSD)

Financial Crisis and the Black Box of the Corporate Bond Market

Daniel Maman (Ben-Gurion)

Capitalism without Capital: Capital Conversion and Market Making in Rural China

Zhou Xueguang (Stanford University)

Yun Ai (Peking University)

Financialization of the Public Sector — Wall Street Hubris in Norwegian Municipal Administrations

Odd Gasdal (University of Bergen)

Tomas Løding (University of Bergen)

Making Monetary Markets Transparent. The European Central Bank's Communication Policy and Its Interactions with the Media

Olav Velthuis (University of Amsterdam)

Distributed Papers:

Claims on Value: A Framework for a Theory of Interpreted and Communicative Money

Jason Jensen (McGill University)

Violence of Money Withdrawal. Social Discontent with the Russian Stabilization Fund

Ewa Dabrowska (Hamburg Institute of International Economics)

9:30–11:30

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 101

MC 6. Market Society and Moral Order**Session 1. Contested Commodities**

Chair: Marion Fourcade (UC Berkeley & Sciences Po)

Oral Presentations:

Obscurity Work: Narratives of Closeness and Distance in a Personalized Service Market

Erika Cederholm (Lund University)

Johan Hultman (Lund University)

Economy of Unselfishness: Practices of Subjectification in Direct-Sales Organizations and Euphemization of Language of Economic Profit

Natalia Savelyeva (Institute of Sociology, Russian Academy of Science)

Contested Commodities and the Social Construction of Interested Behaviour: Online Gambling and Human Organs

Philippe Steiner (Université Paris IV la Sorbonne)

Marie Trespeuch (Orange Labs)

The Crafty Merchant and Bourgeois Vanity: On Subversive Institutions in the Funeral Market

Pascale Trompette (CNRS)

Distributed Papers:

The WTO and the Kaliningrad Region: A Movement Towards a Compromise or a Conflict?

Efim Fidrya (Immanuel Kant Baltic Federal University)

Intermediaries in Trust: An Experimental Study on Incentives and Norms

Squazzoni Flaminio (University of Brescia)

Socially Embedded Academic Labour Market and Opportunity Structures for Professional Development in Germany

Natalia Karmaeva (Bielefeld University)

Social Identification and Markets: A Conventionalist Viewpoint on Ethics and Rationality

Rouslan Koumakhov (Reims Management School)

Economic Mentality of the Population of Modern Ukraine

Tatiana Petrushina (National Academy of Sciences of Ukraine)

Expanding Markets, Insecure Citizens? Marketization and Uncertainty in Western European Market Societies

Patrick Sachweh (Goethe University Frankfurt)

The Social Construction of Markets and Sustainability: the Case of European Union Fisheries Policy

Filippa Sawe (Lund University)

Johan Hultman (Lund University)

Informal Employment and Subjective Social Status: New Insights into Russian Labour Market Functioning

Anna Zudina (Higher School of Economics)

9:30–11:30

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 309

MC 5. Gender and Work Transformation

Session 1. Gender Inequality in Organizations

Chair: Sarah Ashwin (London School of Economics)

Oral Presentations:

Glass Floors and Glass Ceilings: Sex Homophily and Heterophily in Job Interviews
Lauren Rivera (Northwestern University)

Combining Sociological and Economic Theories to Explain Inequality at Labor Market Entry: Discrimination?

Christian Hunkler (Max Planck Institute for Social Law and Social Policy)

Discussant: Roberto Fernandez (MIT, Sloan)

12:00–14:00

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 311

MC 1. New Theoretical Perspectives in Economic Sociology

Session 2. Creativity in Markets

Chairs: Patrik Aspers (Stockholm University)

Jens Beckert (Max Planck Institute for the Study of Societies)

Oral Presentations:

New Ideas for a New Economic Sociology?

Sophie Mützel (Social Science Research Center, Berlin)

Performing Network Theory? Reflexive Relationship Management on Social Network Sites

Gernot Grabher (HafenCity University Hamburg, Urban and Regional Economic Studies)

Jonas König (HafenCity University Hamburg)

Entrepreneurship in «Transitional» Societies: The Social and Economic Causes and Outcomes of Path

Alexander Chepurenko (Higher School of Economics)

John Round (Higher School of Economics)

Creating Markets for Technologies in the Making

Cornelius Schubert (Berlin University of Technology)

Arnold Windeler (Berlin University of Technology)

Emerging Markets: The Case of «World Music» in England

Glaucia Peres da Silva (Humboldt Universität zu Berlin)

12:00–14:00

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 116

MC 3. Organizations and Institutions in Emerging Markets

Session 1. Business Relationships and Regulatory Practices

Chair: Vadim Radaev (Higher School of Economics)

Oral Presentations:

Capitalism from Below: Markets and Institutional Change in China

Victor Nee (Cornell University)

Banking Reform in China: Mapping the Struggle over Ideas, Rule Formation and the Control of the Regulatory Field

Jane Nolan (University of Leicester)

A Tale of Two Regions: The Institutional Embeddedness of Clothing Industry in Indonesia

Rochman Achwan (University of Indonesia)

European Integration and the Political Construction of Market in East European Countries: the Case of the Automobile Sector

Tommaso Pardi (GIS Gerpisa — ENS Cachan)

Bernard Jullien (GIS Gerpisa — ENS Cachan)

Regional Variation in Corruption in Russia

Alexey Bessudnov (Higher School of Economics)

Distributed Papers:

When Formal Meets Informal: Organizational Cultures of Siberian IT Companies

Alla Anisimova (Novosibirsk State University)

Social Entrepreneurship: Creation of Institutions or Embeddedness Lab

Alexandra Moskovskaya (Higher School of Economics)

The Calendar and Event Scheduling: A Comparison of Economic and Non-Economic Collective Actions

Benjamin Lind (Higher School of Economics)

Commercialization of Knowledge in an Imitating economy. Case Study of a Polish Technical University

Maria Nawojczyk (AGH University of Science and Technology)

Practices on the Russian Periphery: Land Use in the Amur Oblast and Competition between Russian and Chinese Farmers

Natalya Ryzhova (The Amur Laboratory of Economics and Sociology, Institute for Studies in Economics)

12:00–14:00

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 101

MC 4. Emergence and Innovation in Markets and Organizations

Session 1. Innovation in Valuation

Chair: David Stark (Columbia University)

Oral Presentations:

Relational Investment under Uncertainty: The Social Organization of Venture Capital Industry in Israel

Ilan Talmud (University of Haifa)

Creating Discoveries, Trading Stories: The Cognitive Organization of the Market for Antiques

Elena Bogdanova (Stockholm University)

Economy of Values and Statuses: Respect Index at the Warsaw Stock Exchange and Abbey House Auction House Creating Values on/through Financial Market in Poland

Mikolaj Lewicki (Warsaw University; Institute of Sociology)

Discussant: David Stark (Columbia University)

Distributed Papers:

Valuation Networks of Venture Capitalists

Alvaro Pina Stranger (Center of Sociology of Innovation)

The Social Capital of Networks — Example of Crowdsourcing

Magdalena Tuleta (AGH — University of Science and Technology)

Theoretical Models of Innovation Embeddedness. Discussion of Thermal Rehabilitation of Buildings in Romania

Adriana Mica (Institute of Philosophy, Sociology and Journalism — University of Gdansk)

12:00–14:00

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 309

MC 5. Gender and Work Transformation**Session 2. Gender, Care and Labor Markets**

Chair: Roberto Fernandez (MIT, Sloan)

Oral Presentations:

Economic Growth and Gender Inequality in Russian Regions

Elena Mezentseva (Higher School of Economics)

Career-Fertility Combinations among Women and their Effect on Life Satisfaction

Tatiana Karabchuk (Higher School of Economics)

A Heterogeneous Group in the Labor Market: Working Conditions among the Self-Employed in Sweden from a Gender Perspective

Jonas Edlund (Umeå University, Sweden)

Discussant: Sarah Ashwin (London School of Economics)

16:00–18:00

Location: Polytechnical Museum

Plenary Session 2. Power of Networks

Chair: to be announced

Speakers:

The Power of Networks in Labor Markets

Roberto Fernandez (MIT, Sloan)

Collective Wisdom and Embeddedness: Decoding Stock Traders' Social and Instant Message Networks

Brian Uzzi (Kellogg School of Management, Northwestern University)

Saturday, October 27

9:30–11:30

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 311

MC 1. New Theoretical Perspectives in Economic Sociology**Session 3. Theorizing Quality?**

Chairs: Patrik Aspers (Stockholm University)

Jens Beckert (Max Planck Institute for the Study of Societies)

Oral Presentations:

Qualities and Inequalities: How the Interplay of Quality Signals Shapes Economic Value

Fabien Accominotti (Columbia University)

Reframing Incommensurability in Environmental Valuation: From Value Pluralism to the Plurality of Engagements with the World

Laura Centemeri (CNRS National Center for Scientific Research)

Housing Markets in India — Convention Theory in a Practice Test

Anthony Boanada-Fuchs (The Graduate Institute Geneva; IHEID)

9:30–11:30

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 116

MC 2. Money, Finance and Society

Session 2. Household Consumption

Chairs: Akos Rona-Tas (UCSD)

Income Inequality and Access to Credit: A Fresh Look at Redistributive Politics in the Neoliberal Era

Basak Kus (Wesleyan University)

Income, Consumption, and Household Indebtedness in the U.S., 1989–2007

Adam Goldstein (UC Berkeley)

How do Lay Consumers Understand Financial Strategizing?

Olga Kuzina (Higher School of Economics)

His Money, Her Money: Who Holds the Purse Strings in the Russian Households?

Alya Guseva (Boston University)

Dilyara Ibragimova (Higher School of Economics)

Money and Things: Youth Consumption in Russian Megalopolis

Elvira Arif (Higher School of Economics, St Petersburg)

Yana Krupets (Higher School of Economics, St Petersburg)

9:30–11:30

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 101

MC 4. Emergence and Innovation in Markets and Organizations

Session 2. Performance Outcomes of Innovative Organizational Arrangements

Chair: Giacomo Negro (Emory University)

Oral Presentations:

Network Diversity of Founding Teams: Entrepreneurial Performance in Late Imperial Russia

Brandy Aven (Tepper School of Business, Carnegie Mellon University)

Henning Hillmann (University of Mannheim)

The Emergence and Consequences of Embeddedness: Proactiveness in Advice Seeking Networks

Evgenia Dolgova (Rotterdam School of Management Erasmus University)

Vareska van de Vrande (Rotterdam School of Management Erasmus University)

Firm Boundaries and Social Networks

David Scofield (University of Aberdeen)

Freelance Contracting in the Digital Age: Informality, Virtuality and Social Ties

Andrey Shevchuk (Higher School of Economics)

Denis Strebkov (Higher School of Economics)

Discussant: Giacomo Negro (Emory University)

9:30–11:30

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 309

MC 7. Performing Economy in a Material World

Session 1. From Economic Knowledge to Economic Reality

Chair: Trevor Pinch (Cornell University)

Oral Presentations:

Economy in the Making: The Coming to Life of a Socialist Plan

Alina-Sandra Cucu (Central European University, Budapest)

Soviet Mathematical Economics between Plan and Market (A Case of Viktor Polterovitch)

Olessia Kirtchik (Higher School of Economics)

The Impact of Forensic Economics on the Production and Evaluation of Economic Knowledge

Ioannis Lianos (University of Cambridge)

Enacting Global Connections: The Making of World Market Agencies in Frontier Regions of Global Agrarian Capitalism

Stefan Ouma (Goethe University Frankfurt/Main)

Free Riders between Models and Bus Stops: For a Sociology of Disembedded Economy

Greg Yudin (Higher School of Economics)

Distributed Papers:

Markets as Compromises. Performing Ambiguity

Lisa Knoll (University of Hamburg)

A New Star is Born? The Incorporation of Behavioral Economics through Authorization

Raphael Heiberger (Otto-Friedrich University of Bamberg)

12:00–14:00

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 101

MC 1. New Theoretical Perspectives in Economic Sociology

Session 4. Ties in Markets

Chairs: Patrik Aspers (Stockholm University)

Jens Beckert (Max Planck Institute for the Study of Societies)

Oral Presentations:

Towards a Financial Sociology: Managerial Agency, Decoupling and Organizational Change

Yally Avrahampour (London School of Economics)

The Influence of Feelings on Investment Decisions on the Financial Markets

Konstanze Senge (Hamburg University)

The Growth of Precarious Work: A Challenge for Economic Sociology

Arne L. Kalleberg (University of North Carolina)

The Post-Sale Gift

Asaf Darr (University of Haifa)

A Taxonomy of Gifting

Dave Elder-Vass (Loughborough University, UK)

12:00–14:00

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 116

MC 3. Organizations and Institutions in Emerging Markets

Session 2. Corporate Networks and Interfirm Coordination

Chair: Victor Nee (Cornell University)

Oral Presentations:

Embeddedness Unpacked: Constitutive Elements and Facilitating Factors of Relational Exchange in Supply Chain

Vadim Radaev (Higher School of Economics)

Structural Embeddedness and Contractual Relationships in Russian Emerging Markets

Zoya Kotelnikova (Higher School of Economics)

Austria Incorporated forever? On the Stability of a Coordinated Corporate Network in Times of Privatization, Transnationalization and a Turn towards Finance Capitalism

Philipp Korom (University of Graz)

How the Institutional Context and Dominant Actors Determine the Constitution of Markets — the Case of the Swiss Market for Risk Capital

Raimund Hasse (University of Lucerne)

Eva Passarge (University of Lucerne)

Between Home and Host Country — The Dual Embeddedness of Inter-National Organizations

Johann Fortwengel (Freie Universitaet Berlin)

12:00–14:00

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 101

MC 6. Market Society and Moral Order

Session 2. Economic Institutions as Moral Institutions

Chair: Nina Bandelj (UC Irvine)

Oral Presentations:

Normative Standards of Business Firm Societal Responsibility: Consensus and Cleavages Expressed in Public Attitudes

Arvid Backstrom (Department of Sociology, Umeå University)

Regulating Markets by Norms.

The French Public Policy on Environmental Labelling

Sophie Dubuisson-Quellier (Sciences Po — CNRS)

Marketizing Solidarity: The Fair Trade Movement, Product Labeling and Fair Consumption in Western Europe 1997–2009

Sebastian Koos (Universität Mannheim)

Publications in Print Media as a Factor of Shaping Negative Attitudes towards Retail Store Chains

Elena Nazarbaeva (Higher School of Economics)

12:00–14:00

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 309

MC 7. Performing Economy in a Material World

Session 2. Valuation and Translation: Designing the Infrastructure

Chair: Greg Yudin (Higher School of Economics)

Oral Presentations:

Online Consumer Reviews: Design and Consequences of a New Valuation Device

Vincent Cardon (Orange Labs)

Thomas Beauvisage (Orange Labs)

Jean-Samuel Beuscart (Orange Labs)

Kevin Mellet (Orange Labs)

Marie Trespeuch (Orange Labs)

A Club Apple Society: The Biosocial Impacts of Economic Institutions and Materiality of Markets

Katharine Legun (University of Wisconsin — Madison)

Value Migrations from Artworks to Experience Goods: Three Exploratory Pieces

Michael Hutter (Social Science Research Center Berlin)

How the Socio-Materiality of Waste Shapes Economies: Waste Management as Critical Infrastructural Service

Hervé Corvellec (Lund University)

Johan Hultman (Lund University)

Experimental Trials: The «Inside-Out» of Innovation Markets

Ann-Christina Lange (Goldsmiths University of London)

16:00–18:00

Location: Polytechnical Museum

Plenary Session 3. Culture and Valuation

Chair: to be announced

Speakers:

The Economy as Morality Play

Marion Fourcade (University of California, Berkeley)

Shifting Modes and Loci of (E)valuation: A Transcultural Critical Perspective

Laurent Thevénot (Ecole des Hautes Etudes en Sciences Sociales, Paris)

Sunday, October 28

09:30–11:30

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 116

MC 3. Organizations and Institutions in Emerging Markets**Session 3. Formal institutions and Informal Practices**

Chair: to be announced

Oral Presentations:

Beyond Written Laws, Codes, and Statutes: What Governs Judicial Behavior in Russia

Vadim Volkov (European University at St Petersburg)

Governing a Parallel Financial System: The Interaction of Formal and Informal Institutions at the Regulatory Event Horizon

Todd Arthur Bridges (Cornell University)

The Market of Funeral Services: Transformation of the Rules of Ritual to the Rules of Market

Ekaterina Moiseeva (European University at St Petersburg; Boston University)

Situating Property in Practice: Beyond Private and Collective

Peter Lindner (Goethe-University Frankfurt)

Institutionalisation of Market Order and Re-Institutionalisation of Vruzki (Connections) in Bulgaria

Tanya Chavdarova (University of Sofia «St. Kl. Ohridski»)

09:30–11:30

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 101

MC 4. Emergence and Innovation in Markets and Organizations**Session 3. Cultural and Network Sources of Innovation**

Chair: Valery Yakubovich (ESSEC)

Oral Presentations:

Constructing Organization across Institutional Boundaries: The Case of Orthodox University

Ivan Pavluytkin (Higher School of Economics)

Cultures and Their Innovations. Results from a Research Program

Michael Hutter (Social Science Research Center, Berlin)

Transnational Circuits in the Global Cultural Economy: The Case of Talent Scouts in Fashion

Ashley Mears (Boston University)

Structural Folds and Cognitive Distance: Assembling Creative Teams in the Video Game Industry

David Stark (Columbia University)
 Mathijs de Vaan (Columbia University)
 Balazs Vedres (Central European Univeristy)

Discussant: Valery Yakubovich (ESSEC)

09:30–11:30

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 311

MC 6. Market Society and Moral Order

Session 3. Market Transitions and Moral Order

Chair: Philippe Steiner (University of Paris Sorbonne)

Oral Presentations:

When Limited Liability was (Still) an Issue — Conflicting Mobilizations in Nineteenth Century England

Marie-Laure Djelic (ESSEC)

Economic Sociology and the Transition to a Market Economy in Russia

Andrea Grant-Friedman (Western Michigan University)

The Commodification of Intimacy?

Gift-for-Sex Barterers in Moscow, Kiev, and Minsk

Christopher Swader (Higher School of Economics)

The Myth of New Entrepreneurial Populations the Explosion of Business Startups in France:

Statistical Artifact and Transformation of the Workplace

Pierre-Paul Zalió (Ecole normale supérieure de Cachan)

09:30–11:30

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 309

MC 8. Capitalist globalization and its alternatives

Session 1. Structures and Contradictions in Capitalist Globalization

Chair: William K. Carroll (University of Victoria, Victoria)

Oral Presentations:

Global Financialisation of Ownership and the Implications for Climate Change

Georgina Murray (Griffith University)

David Peetz (Griffith University)

Empirical Verification of Centre — Periphery Theory (before Crisis 2008)

Janusz Hryniewicz (EUROREG — Centre for European Regional and Local Studies)

Hegemony and Counter-Hegemony in World History: Alternatives in China's Post-1979 Development

Xinliu Liu (Sussex University)

Distributed Papers:

The Jobs Crisis: The Impact of Globalization, Lean Production and New Technologies on Employment in the AICs

Thomas Janoski (University of Kentucky)

David Luke (University of Kentucky)

12:00–14:00

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 309

MC 2. Money, Finance and Society**Session 3. Revisiting the Crisis**

Chair: Alya Guseva (Boston University)

Oral Presentations:

Diagnosing and Explaining the Global Financial Crisis: Central Banks, Epistemic Authority and Sensemaking

Zeev Rosenhek (Open University of Israel)

Accounting for the Financial Crisis: the Struggle over Accounting Rules for Banks in France, Netherlands and Germany

Matthias Thiemann (Columbia University)

The Impact of Media on Financial Markets in Times of Global Crisis

Roberto Casarin (University Ca' Foscari of Venice)

Flaminio Squazzoni (University of Brescia)

Stock Markets on Trial: Towards an Understanding of Great Recession Consequences

Michael Lounsbury (University of Alberta)

Pooya Tavakoly (University of Lugano; University of Alberta)

12:00–14:00

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 101

MC 4. Emergence and Innovation in Markets and Organizations**Session 3. Pathways to Institutional and Organizational Change**

Chair: Marie-Laure Djelic (ESSEC)

Oral Presentations:

Market Partitioning and the Organizational Dynamics of «Fringe Banking» in the United States

Giacomo Negro (Emory University)

Anand Swaminathan (Emory University)

The Role of Hybrids in Organizational Transformations: The Case of the Kibbutz

Shlomo Getz (Academic College of Emek Jezreel)

Robert Hanneman (University of California, Riverside)

Raymond Russell (University of California, Riverside)

Explaining Poor Innovation Performance in Central and Eastern Europe: The Role of the Social in Innovation Cooperation

Michelle Crosby-Nagy (Corvinus University of Budapest)

Daniel Ihasz-Toth (Corvinus University of Budapest)

Social Determinants of Innovative Consumption Practices: Computer and Internet Utilization in Russian Households

Natalia Firsova (Higher School of Economics)

Merger Waves, Innovation, and Institutional Change

Linda Stearns (Southern Methodist University)

Discussant: Marie-Laure Djelic (ESSEC)

12:00–14:00

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 311

MC 6. Market Society and Moral Order

Session 3. Markets and Their Publics

Chair: Basak Kus (Wesleyan University)

Oral Presentations:

Fuse-Box Model of Organizational Risk Management in the U.S. Tax Preparation Industry
Roman Galperin (Massachusetts Institute of Technology)

Frankowcy: Sociality with the Swiss Franc and the 3 Month Swiss Franc LIBOR in Contemporary Poland

Mateusz Halawa (The New School for Social Research)

Mikolaj Lewicki (Warsaw University)

Decoupling and Reassembling Market with Institutions: The French Electricity Market and the European Commitments

Thomas Reverdy (University of Grenoble)

The Orders of a Tariff. Moral, Political and Social Controversies on Electricity Pricing in Post-War France (1952–1956)

Alexandre Mallard (Centre de sociologie de l'innovation Mines ParisTech)

Guillaume Yon (Centre de sociologie de l'innovation Mines ParisTech)

12:00–14:00

Location: Higher School of Economics (Myasnitskaya Ulitsa 20), Room No. 309

MC 8. Capitalist Globalization and Its Alternatives

Session 2. Alternatives within and Beyond Globalizing Capitalism

Chair: Georgina Murray (Griffith University, Brisbane)

Oral Presentations:

A Little Differently: Ethical Finance between Anti-Capitalist Critique and Market

Arianna Lovera (Centre d'Etude des Mouvements Sociaux; Ecole des Hautes Etudes en Sciences Sociales)

What does a Speculation-Free Financial System Look Like? Critically Appraising Islamic Finance as an Alternative Financial System

Aaron Pitluck (Central European University & Illinois State University)

Embedding Postcapitalist Alternatives: The Global Network of Alternative Knowledge Production and Mobilization

William K. Carroll (University of Victoria)

Performing Diverse Economies and Enacting Economic Alternatives: The Case of Community Supported Fisheries

Kevin St. Martin (Rutgers University)

16:00–18:00

Location: Polytechnical Museum

Plenary Session 4. Knowledge, Technology, and Markets

Chair: to be announced

Speakers:

To be announced

Karin Knorr (University of Chicago)

Peripheral Vision: Cognitive Networks in Financial Markets

David Stark (Columbia University)